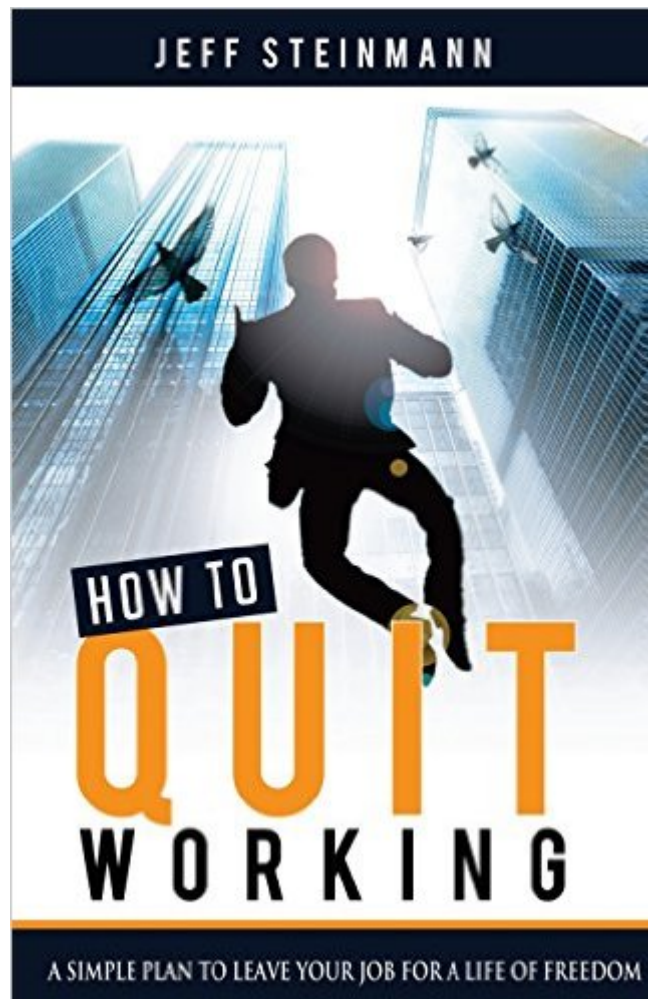


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# How To Quit Working: A Simple Plan To Leave Your Job For A Life Of Freedom



## Synopsis

Do you want to quit your job and start a business so you can do something you are passionate about, make a difference and have a lot of fun in the process? *How to Quit Working* shows you how. It is a concise, actionable, step-by-step guide to starting a lifestyle business while you're still working your job and (most importantly) still getting your paycheck. You'll develop a business idea and find your market so you have customers knocking down your door before you even think about quitting your job. How's that for eliminating risk? These simple and flexible strategies fit into YOUR schedule and budget, so you can start your own business without getting overwhelmed -- even if you have a family and kids. You can start a business around your passion and expertise, so you can do meaningful work that makes a difference in the world and lets you leave your mark, while enjoying every second of it. *How to Quit Working* is a comprehensive system for starting a business, yet still exquisitely simple and easy to understand even if you don't have any background in business, technology, sales or marketing. You'll experience chapter after chapter of simple, time-tested practical techniques and innovative business building strategies that have helped millions of aspiring entrepreneurs overcome the marketing, business and mental barriers that once held them back. Each chapter contains inspiring success stories from people just like you who quit their job and started a successful lifestyle business. The author is straight-talking and has walked the walk, having successfully conquered the challenges faced by employees becoming entrepreneurs. He gives the facts in a simple and friendly, yet straightforward and no-nonsense way. Using the worksheets provided, you'll finish *How to Quit Working* with a complete, customized strategy you can easily execute within your available time and budget. You'll be armed with the tools, attitudes, and habits you'll need to confidently start a business so you can quit your job. You will be left with no choice but to take action. Start living the amazing lifestyle of freedom you deserve today.

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## Customer Reviews

WARNING: Don't Get Into The Jungle Of Your Own Business Without This GuidebookJeff

Steinmann had a legitimate high-level corporate career going. He could have sailed on with relative anonymity, good salaries, fairly interesting projects, and nice people to work with. But he wouldn't have been HAPPY with that. Are YOU in this situation? Comfortable but disgruntled? Well aware that you are doing about 20% of what you \*could\* be doing? But afraid to take that big step to go out on your own? Jeff gets this. He didn't leap into his own business the moment he got the notion--it took him \*years\*. And those years, and the experience he had with them, will save you tons of time and accelerate your own plans. Everything he learned he's passing on to you with this book. This is practically the Lonely Planet guide to successfully traveling to the unknown country of starting your own profitable company. Actually, it's more than a book. It's a roadmap. Complete with waypoints and can't-miss locations. Links inside give you worksheets so you can determine for yourself, with his expertise alongside, what your individual plan will look like. Exactly how you will make that step. Now I've been running my own business for years. And I sure wish I'd found Jeff's book earlier, because even though I'm already doing it, there are many areas in which Jeff's advice continues to be valid and very helpful in growing that business. My corporate career was fine; I was a plant manager at 25, and have had several senior management roles in which I've supervised over 150 people. Now I am using the book to reshape how my days look, because after a couple of years of evolving my sales training business, I find myself trying to do too many things at once.

â œYou deserve a life that lets you get up each day and do exactly what you want, and you can have it.â • This is the promise Jeff Steinmann makes in *How to Quit Working*. That sentence alone should compel you to rush to and buy it with one click. When an author describes his own book as â œthe smartest, most advanced, effective, streamlined, and proven system for creating and marketing a business you will find anywhere,â • you have to figure (a) he has delusions of grandeur, or (b) he knows what heâ™s talking about. I would vote for (b). Steinmann has definitely walked the walk. He had a successful, yet unsatisfying, career in corporate America, until he quit to launch his

own business. After one disappointing attempt, he not only figured out how to create his desired lifestyle, he also built a company that would help others build theirs. One part memoir, one part instructional manual, and several parts straight talk and humor, *How to Quit Working* is Steinmann's answer to Thoreau's haunting observation, "The mass of men lead lives of quiet desperation." • Likening the design of an ideal life to a blueprint for a skyscraper, Steinmann guides readers through every step of planning, laying the foundation, erecting the building, and raising the spire. Interspersed among the information-packed chapters are first-person narratives by entrepreneurs who have "quit working" and created more fulfilling professional and personal lives. Sample bits of wisdom from the author: • The only thing we have that is worth anything is time. Create an income that never requires you to sell your time! • Being a successful entrepreneur (or successful anything) is not about being smart. It is about how committed you are. • Target your niche. Your niche is not "everyone."

Full disclaimer: I've known the author personally for many years and can verify that all of his personal stories in the book are true. I also have absolutely no desire to quit working. I love my job. Yet, I discovered some excellent insights from this book that anyone can use to enhance their career and their life. What you can expect from this book: Steinmann lays out an entire plan, from strategic thinking about your life, passions, expertise, and career - to the implementation details to make money with your knowledge. His approach is unusual because many "expert business" gurus focus on just techniques, whereas Steinmann wants to build an integrated system. In that, he largely succeeds. The book walks you through the process of identifying a passion and creating a lifestyle around that passion that creates a steadily growing income. He lays out useful techniques, discusses possible technologies, and addresses common fears for moving from the corporate world to the independent expert entrepreneur. He also stresses the business side of entrepreneurship that many people seem to forget. This process has been vetted on his own life and the lives of his clients. I was personally pleased with two huge lessons I gained from the book. First, Steinmann's focus on a strategic view of one's own life greatly focused my thinking. This is something I've been struggling to accomplish for the past 5 years. He showed how it can work for me. Second, although I've heard the claim from multiple sources, Jeff was the first to clearly articulate why having an email list (or engaged network of followers) is so incredibly valuable.

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